



2014 Lemonade Brigade

Young Business Owner Workshop

Saturday May 17, 2014

1:00 p.m. 'till 5:00 p.m.

at Covington Karate Studio

812 S. Tyler Street, Covington

Registration Deadline is Thursday, May 15th
OR when the Workshop capacity is full.

What is the Kids Wanna Help® Lemonade Brigade®?

The Kids Wanna Help® Lemonade Brigade® is a group of kids who want to run professional lemonade stand businesses to raise money for charity and who want to make their own decisions about which charities they support with the money they raise. The Lemonade Brigade® is open to all girls starting in 3rd grade and all boys starting in 4th grade.

How do I become a part of the Kids Wanna Help® Lemonade Brigade®?

Simple! Just attend the Lemonade Brigade® Young Business Owner Workshop with a team of friends, siblings, cousins or anyone you want to sell lemonade with during the summer.

But what if I *don't know anything* about how to start my own business or run a business successfully?

That's what we're here for! The Workshop and our Handbook will teach you everything you need to know about how to start your own business and about how to run your business successfully.

What if I also want to start another kind of business - something other than a lemonade stand?

That's exactly what we hope you will do! The Workshop and our Handbook will teach you the ins-and-outs of business life - everything you need to know to start a successful business from the ground up. Also, the skills you learn running your own professional lemonade stands will help you start any kind of business that interests you. Through the Lemonade Brigade® you will run nonprofit lemonade stands and donate all of the money you make to charities. But at the Workshop we'll also suggest ways that you can use your new talents in a productive way to earn money for you!

How do I form a Lemonade Brigade® Team?

Call your friends! It's a good idea to have several people on your team so that you can hold lemonade stands even when everyone can't help out that day. But you'll need to get everyone who wants to participate to attend the Workshop so that they can become Lemonade Brigade® "Business Owners" and get their uniform and all of the necessary instructions and training.



How will we decide which charities will get the money we raise?

This is a very important part of the Workshop. At the Workshop, representatives from several charities will make presentations to the Lemonade Brigade® teams to explain what their charity does and who it helps. These will be adults making presentations to young business owners who have the skills necessary to raise lots of money for charity and the ability to decide which charities will receive the money they raise. Everyone will have an opportunity to ask questions so that each team is sure about their decision. Your team can donate all of the money you raise to one charity or you can divide it up and give your money to two or more charities. But you get to make that decision. You can also donate your earnings to charities that have not made presentations, but you'll need to talk to Kids Wanna Help® about that in advance because all donations need to be made to 501(c)(3) nonprofits.

What does Kids Wanna Help® provide to Lemonade Brigade® members?

Lots and lots! As a member of the Lemonade Brigade® you will attend the 2014 Young Business Owner Workshop on April 26th where you will learn valuable business skills - lunch is provided. You will also get a Lemonade Brigade® uniform, access to an unlimited number of Lemonade Brigade® cups and straws to use at your lemonade stands, a yellow tablecloth, a professional banner for your lemonade stand, a Lemonade Brigade® Handbook, a car magnet, a trophy at the end of the summer and your whole family is invited to our End-of-the-Summer Awards Ceremony and Pool Party.

How do I register for the Workshop and join the Lemonade Brigade®?

Just fill out the attached registration form and send it to Kids Wanna Help®. The address is 816 West 15th Avenue, Covington, LA 70433. When we receive your registration, we'll call you to confirm so that you know you are signed up for the Workshop. You can also download this flyer and the registration form from our website: www.KidsWannaHelp.com

What if my family can't swing the \$50 Registration Fee?

No problem! Because we want this opportunity to be available to all kids who are interested in learning business skills and raising money for charity, the Lemonade Brigade® has a "pay what you can" policy (even if its zero!). Honda of Covington® is our Platinum Sponsor and their sponsorship ensures that everyone who wants to participate can!

I still have questions, what do I do?

Call the Lemonade Brigade® Hotline at (985) 875-0407. We would love to talk to you! We also have a website that has lots of information about the Lemonade Brigade® and our other fundraiser - a Kids Fashion Show in the fall to help leukemia patients. Go to: www.KidsWannaHelp.com



2014 Lemonade Brigade® REGISTRATION FORM

Workshop on Saturday, May 17th from 1:00 pm - 5:00 pm

To register, send this registration form to: Kids Wanna Help®
816 West 15th Avenue
Covington LA 70433

Deadline for Registering is May 15th OR when workshop capacity is full

Name: _____

Age: _____ Grade: _____ School: _____

T-Shirt Size: Youth Small (6-8) Youth Medium (10-12) Youth Large (14-16) Adult Small (32-34)
 Adult Medium (34-36) (If you need a bigger size just let us know)

Street Address: _____ City/Zip: _____

Parents'/Guardians' names: _____

Home Phone: (____) _____ Parent Cell phone: (____) _____

Parent/Guardian e-mail address: _____

Lemonade Brigade® member e-mail address: _____

- I have enclosed a check for \$50 made payable to Kids Wanna Help®
- I already have a cap so I have enclosed a check for \$40 made payable to Kids Wanna Help®
- I have enclosed a check for \$_____ and am requesting a "Honda of Covington Scholarship" for the remaining amount
- I would like a "Honda of Covington Scholarship" for the full \$50

Who are your teammates? (Additional Registration Forms can be downloaded at www.KidsWannaHelp.com)

_____	_____
_____	_____
_____	_____

Publicity Consent: I give permission for my child's name and/or photograph to be used by Kids Wanna Help® in all methods of publicity, including newspapers, magazines, promotional DVDs, brochures and the Kids Wanna Help® website.

Parent/Guardian Signature: _____

Thank you Notes from the Charities: Please let us know if you consent to us providing your child's address to the charities he/she raises money for so that a thank you note can be sent directly to your child.

- Kids Wanna Help® may provide my child's address to the charities.
- Kids Wanna Help® may not provide my child's address to the charities.