

As Seen In *Inside Northside*

AT JUST 16 AND 14 YEARS OLD, Mary-Brent and Beverly Brown are already hard at work making the world a better place.

In 2007, the sisters founded Kids Wanna Help. Mary-Brent says, "Our goal was to raise money for pediatric leukemia patients and to tell girls our ages that they don't need to change anything about themselves to be beautiful." Their first fundraiser was a fashion show. The young models attended a workshop that included presentations on approaching life with confidence and the importance of community service. The sold-out event raised over \$11,000. "That's when we knew that we were not the only kids who wanted to do more for our community." The girls were ready to take their ideas to the next level.

Through fundraising, Mary-Brent and Beverly were learning valuable business skills, such as creating a budget and a business plan, filing a 501(c)(3) application and registering their business name as a federal trademark.

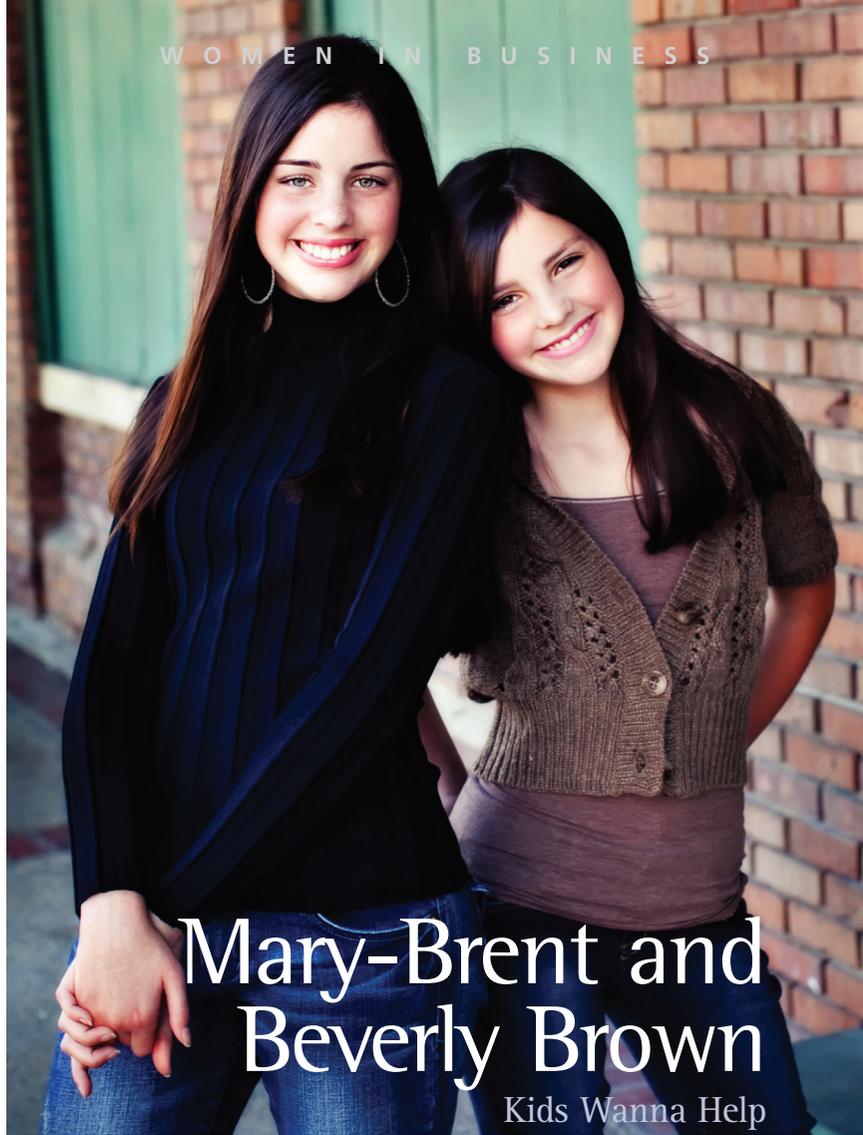
These were skills they wanted to share. "We wanted to give other kids the opportunity to combine business and philanthropy, so we started the Lemonade Brigade," says Beverly. "Our Lemonade Brigade Workshops teach kids business skills such as fiscal responsibility and marketing— and also things such as not chewing gum or texting while working."

"At our workshops, Beverly and I give a talk about responsible giving. We do a lot of research before we decide which non-profits will receive the money we raise. We want the kids to know that they can do this, too," says Mary-Brent.



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W O M E N I N B U S I N E S S



Mary-Brent and Beverly Brown

Kids Wanna Help

With an annual budget of over \$30,000 and total giving at the \$100,000 mark, Kids Wanna Help is proof that a young age is no barrier to success in the serious business of philanthropy.

For more information, visit KidsWannaHelp.com, call (985) 875-0407 or e-mail Browns@KidsWannaHelp.com